



“Nurturing
Employability”

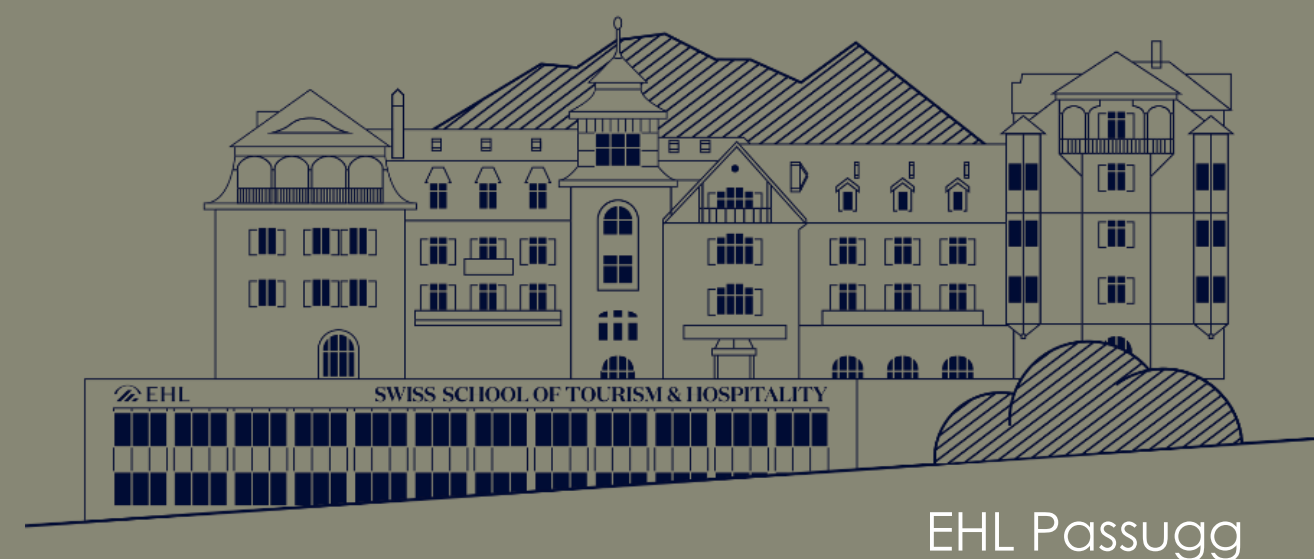


Preparing hospitality students for tomorrow's job market

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EHL Swiss School of Tourism & Hospitality



EHL Swiss School of Tourism & Hospitality



- Member of the EHL Education Group
- One of the leading hospitality management schools for hotel specialists for 50 years
- Former spa hotel nestled in the Swiss Alps
- 320 students from 20 countries

Hospitality is booming

In 10 years, Travel & Tourism will continue to outpace the wider economy and support over **20% of new jobs created.**

2,327,923
new hotel rooms
in the pipeline

11%
of the world GDP



1 in 10 jobs
worldwide





Service Economy
↓
Experience Economy
↓
Emotions Economy

The Emotional Driver

95% of our purchasing decisions are
based on intuitive subconscious

Customer emotions are
critical to **brand loyalty**.

Emotionally engaged
consumers **spend more**
with and **promote** brands
they are loyal to.

Soft Skills on the rise

Employers value soft skills and Emotional Quotient

80% of employers say soft skills are increasingly important to company success

91% of employers agree that soft skills development is very important to the future of recruiting and HR

The Future is Affective Hospitality

At EHL Passugg, we teach
Emotional Competences to our
hospitality students through an
“Affective Curriculum”.



Welcome to *Elysium*



Stage
Directors

Plating
Designers

Choreographers

Chefs

Student
Benefits:

Employability

Team players

Story-tellers

Trend-setters

Creative thinkers



Thank you